

SYNCRONICITY OF SOULS

Harmony Of Culture Through Artistic Expressions

Open Call for Artists

**Institute of Art & Design
University of Sargodha, Pakistan**

is pleased to invite artists from all disciplines to display their creations at

Zubeida Agha Art Gallery

Submission Requirements

Maximum 2 Artworks

Open Size

Open Medium

Last Date of Submission

6th February, 2023

Announcement of the Selected Work

22nd February, 2024

Opening Exhibition

March 2024

1st International Exhibition



UNIVERSITY OF
SARGODHA

2024

**For Further Details
Ms Bushra Gul
Incharge | Assistant Professor
Bushra.gul@uos.edu.pk**



Bushra
29.5.22

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International Art Exhibition

Art Exhibitions play a vital role in enhancing cultural awareness and develop a deeper understanding and appreciation for different cultures and their artistic traditions. Institute of art and Design is organizing First International Art Exhibition to increase understanding of Global Art movements and to develop critical thinking skills, analyze and interpret artworks, and the ability to articulate personal interpretations. It will expand artistic horizon and will help in discovering new artistic styles, techniques, and mediums inspiring personal artistic growth and exploration.

Objectives

1. Promote Cultural Exchange: Encourage the exchange of artistic ideas and perspectives from different cultures and backgrounds.
2. Showcase Diverse Artistic Perspectives: Provide a platform to showcase a wide range of artistic styles, techniques, and mediums from artists around the world.
3. Foster Appreciation for Different Art Forms: Cultivate an appreciation for various art forms, including painting, sculpture, photography, installations, and more.
4. Connection and Collaboration: Foster connections and collaborations between artists, curators, and art enthusiasts

Event Resource Person

Bushra Gul, Incharge/Assistant Professor

Contact: 0333-6142293

Email: bushra.gul@uos.edu.pk

Artists' Talk

Artist talks are a fantastic opportunity for artists to share their creative journey, inspirations, and artistic process with an audience. It's like having a conversation with the artist, where they provide insights into their artwork and the stories behind their creations. These talks can be insightful, inspiring, and thought-provoking, allowing us to gain a deeper understanding of the artist's intentions and the meaning behind their work. Attending an artist talk can be a great way to connect with the artist on a personal level and gain a unique perspective on their artistic practice.

Objectives

1. Insight into the Artist's Creative Process: Provide attendees with a deeper understanding of how artists conceptualize and create their artwork.
2. Exploration of Artistic Inspiration: Explore the sources of inspiration for artists and how they translate those ideas into visual expressions. Gain insights into different artistic perspectives, styles, and approaches, broadening attendees' artistic horizons.
3. Discussion of Artistic Techniques and Mediums: Delve into the various techniques, materials, and mediums that artists employ in their artistic practice.

Event Resource Person

Mr. Hassan Babar, Assistant Professor

Contact: 0334-7578001

Email: hassan.babar@uos.edu.pk



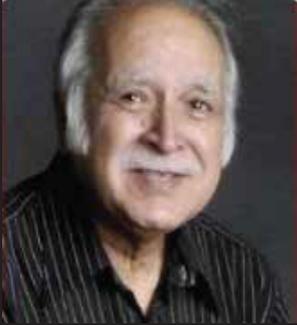
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Jury Members



Dr Shaukat Mahmood

Former HEC Professor & Coordinator
Research Centre, College Of Art and Design,
University of Punjab, Lahore

He is considered to be an authority on Islamic Architecture and respected internationally for his research publications. Dr. Shaukat is also a editorial cartoonist and draws cartoons under the nom de plume of Maxim which is a household name in Pakistan.



Dr Shahida Manzoor

Former Ohio University Instructor Comparative Arts,
1997-2001, in the School of Interdisciplinary Arts. Former
Principle in University College of Art and Design,
University of the Punjab, Lahore-Pakistan.



Aqeel Ahmad Solangi

Associate Professor
Head of the Department of Painting and Sculptor
NCA Rawalpindi Campus, Pakistan

1st

International Exhibition



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Bushra.gul@uos.edu.pk

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Event Organizers



Ms. Bushra Gul
Assistant Professor
Incharge Institute of
Art & Design
University of Sargodha



Ms. Nadia Abbasi
Assistant Professor
Institute of Art & Design
University of Sargodha



Ms. Shumaila Islam
Assistant Professor (Visiting)
Institute of Art & Design
University of Sargodha

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Artists' Talk

Organized By
Institute Of Art & Design



**Professor Dr Rahat Naveed
Masuad**

pride of performance 2012
Fatima Jinnah Award 2007
Former Principal
College of art and design.
University of The Punjab
Former Dean
Art and Humanities
University of The Punjab.



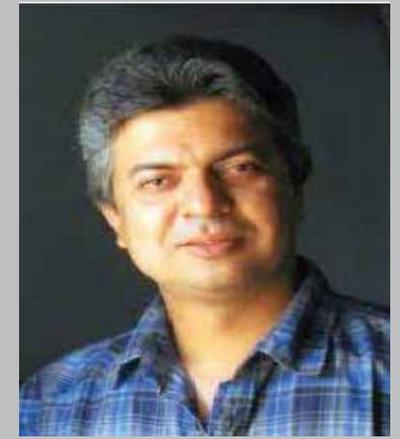
Ms Farah Mehmood Rana

Pride of Performance 2023
Associate Professor
Art & Design.
Comsat University Islamabad



Dr. Suriya Chaudhry

Associate Professor.
Fatima Jinnah Women University.
Rawalpindi



Nadeem Alam

Assistant Professor
Art Critic
Art and Design
University of The Punjab

Date: 4th March | Time: 11 Am

Venue: Seminar Hall inside Multipurpose Hall



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Meet The Expert

Institute of Art & Design is organizing an event 'Meet with the Experts' to enhance the industry knowledge which will lead to develop a deeper understanding of the graphic designing, interior designing, and textile designing industries, including current trends and best practices for the students. This event will help to inspire students to pursue their creative passions in the design fields and provide them with the motivation to excel in their chosen career paths. They will also be able to acquire practical tips, techniques, and insights from the experts to enhance their own design skills and approaches. It will also help to establish connections with industry professionals, potentially leading to internships, job opportunities, and ongoing mentorship.

Objectives

1. Exposure to Industry Professionals: Provide students with the opportunity to meet and learn from experienced experts in graphic designing, interior designing, and textile designing.
2. Insights into Professional Practices: Gain insights into the day-to-day work, challenges, and skills required in the field of graphic designing, interior designing, and textile designing.
3. Career Guidance and Advice: Receive guidance and advice from the experts regarding career paths, skill development, and opportunities in the respective design fields.

Event Resource Person

Ms. Maryam Saif, Assistant Professor
Contact: 0317-5555437
Email: maryam.saif@uos.edu.pk

Art & Craft Expo

Art and craft exhibitions featuring the work of students are an invaluable platform for showcasing their creative abilities and artistic development. These expos provide a professional setting for students to display their artwork, allowing them to gain exposure and recognition within the art community. The exhibitions not only highlight the students' technical skills but also offer insights into their artistic concepts and inspirations. By participating in these expos, students have the opportunity to receive feedback, engage with a wider audience, and potentially even attract the attention of industry professionals. It's a wonderful way for students to demonstrate their dedication, passion, and growth as emerging artists and craftspeople.

Objectives

1. Showcasing Talent: The primary objective of these exhibitions is to provide a platform for students to showcase their artistic talent and creative skills. It allows them to display their artwork to a wider audience, gaining recognition and appreciation for their efforts.
2. Encouraging Creativity: These exhibitions aim to foster and encourage creativity among students. By displaying their art and craftwork, students are inspired to explore new techniques, experiment with different mediums, and push the boundaries of their artistic abilities.

Event Resource Person

Ms. Naila Khan, Assistant Professor
Contact: 0335-6363702
Email: naila.khan@uos.edu.pk



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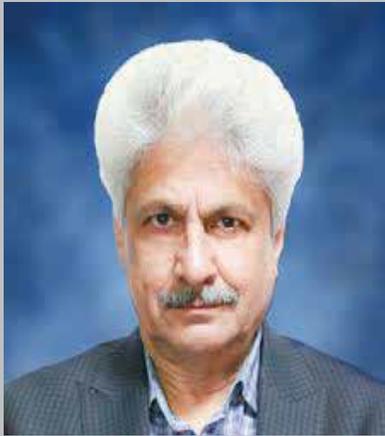
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Meet The Expert

Organized By
Institute Of Art & Design



**Professor Dr. Mumtaz Hassan
Malik**



Mr. Shargeel Zafar

Co-founder & Chief creative officer
Cutshut Studio
Creative Design &
Art Director Advertising Agencies



Ms. Afsheen Javaid

Architect | Interior Designer
Academician
Head of Department Design & Interiors
The University of Faisalabad
Co-Founder - Principal Architect
A Studios Design Co



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